## Strategic Perspectives

## **SP Starter Bundle**

## Providing On-Demand CIO Services for small and mid-sized companies

Small- and Mid-sized companies have technology needs that often go unmet or are performed at a minimal level. The reason — high cost as well as leadership's focus on "core" business.

Strategic Perspectives, Inc. helps companies to overcome these resource constraints by offering bundled services to "Get You Going". We are offering this discounted bundle because, just like other stakeholders, we are willing to invest in the potential of you and your company.

The SP Service Offering includes:

- Draft and adopt a basic Technology Plan to enable your overall Business Plan
- Policy and procedure evaluation
- Information Security Summary
- Voice and Data service evaluation
- General advice on potential vendor sources
- 10 hours of CIO Services focused on Your Company's specific needs

These offerings are important to your business. For example, documenting your strategy is a crucial step in clearly communicating them, demonstrating your seriousness, and aligning\_everyone involved to fulfill those commitments. The importance of this approach cannot be emphasized enough.

In addition, realizing your technological possibilities is an investment into the company; one that increases its effectiveness and value.

The approach is interactive. The involvement of you, and your team, is crucial to developing realistic plans and documents that will grow and evolve with you. We will guide, structure and draft, but, as with most endeavors, the quality of the interaction will determine the quality of the results.

Begin to realize the many benefits of these essential tools / documents / plans.

Our affordable offering empowers you to get into action now.